

Vidatronic Press Release

Vidatronic Partners with Avant Technology as Its Distributor for Asian Markets

College Station, TX – 31 August 2017 -- Vidatronic, Inc. today announced the appointment of Avant Technology as the distributor of its proprietary power management Intellectual Property (IP) cores, products, and design services in Asian marketplaces, including representation in China, Taiwan, Korea, Japan, Malaysia, Vietnam and Singapore.

"With Avant as our distributor, we increase our presence in a major semiconductor design area of the world," said Stephen Nolan, Vice President of Sales and Business Development at Vidatronic. "Our goal is to continuously improve our customers' experiences in every aspect and expanding our network of sales into closer proximity of our customers is a key initiative towards achieving that. It was important for us to find a partner with complimentary offerings and experience in silicon IP with a broad network in the Asian markets and Avant offers just that."

"Over the last 20 years, Avant has established itself as a premier distributor of professional CAD/EDA tools & silicon IP in Asia. This relationship with Vidatronic allows us to extend our IP portfolio into power management, further allowing us to help semiconductor companies in Asia overcome the increasing challenges of designing differentiated and efficient SoC chips," said Yao-Chang Chang, General Manager of Avant Technology. "With support from Vidatronic, we can bring to our customers increased performance benefits and access to advanced, proprietary technology."

[About Vidatronic, Inc.](#)

Vidatronic, founded in 2010, helps customers by licensing our latest power management circuit intellectual property (IP) designs for integration into their application specific integrated circuits (ASICs) and systems on a chip (SoCs). Our capabilities help customers achieve product feature and performance advantages. Our service gets them to market faster and our experience reduces overall risk. We have patented industry-leading technologies and features that allow our customers to reduce required board area and cost, while maintaining the desired low-noise and low quiescent-current performance in a variety of applications, from consumer electronics to servers. Our IP portfolio includes low dropout (LDO) voltage regulators, DC-DC converters, ultra-low-power voltage references and associated circuitry.

For more information visit www.vidatronic.com.

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[About Avant Technology](#)

Avant Technology Inc. is a professional CAD/EDA tool & Silicon IP distributor in Asia. Avant recognizes the importance of services to satisfy customers in both speed and professionalism. Based on experience from working in industry, we cooperate with customers to enhance productivity with professionalism and have accumulated various experiences in applications using a variety of EDA tools & Silicon IPs. This experience ensures a high service quality for our customers. With the trust gained from our customers we have become a leading Solution Provider for CAD/EDA Tools & Silicon IPs in Asia. Avant Technology was founded in Hsinchu, Taiwan in 1996 and is headquartered in Hsinchu with sales offices in China, Japan and Korea.



www.vidatronic.com

For more information visit www.avant-tek.com.

